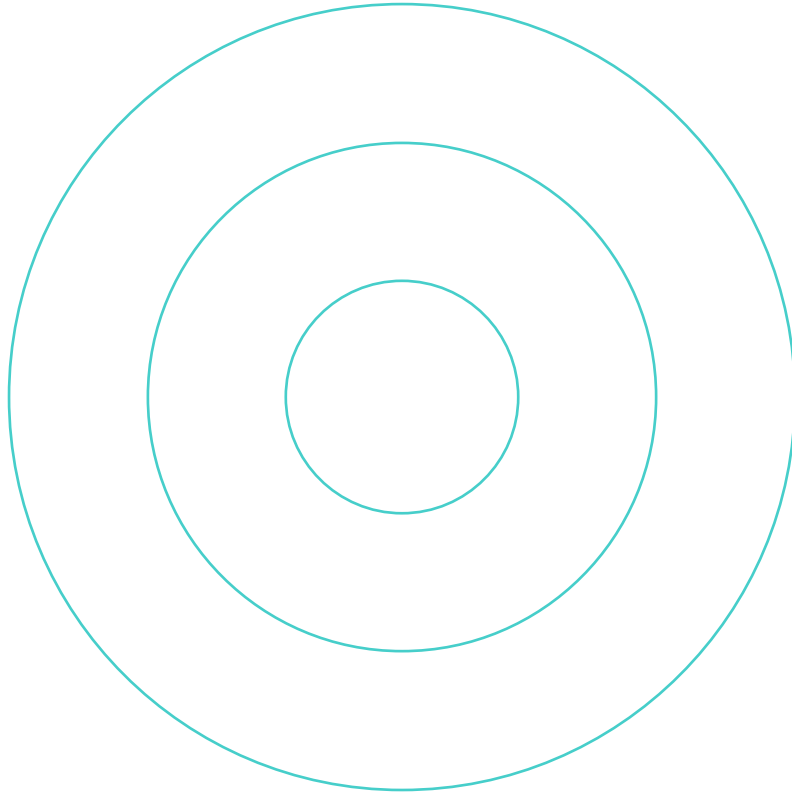


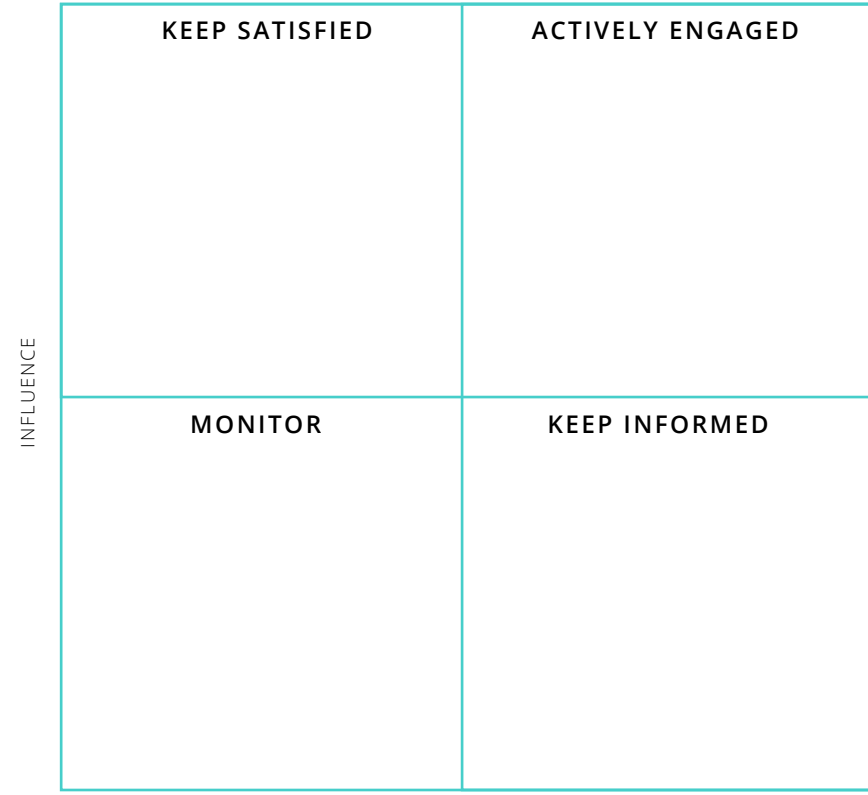
1 Identify your stakeholders, placing them on the dart board based on the impact they have to your project or challenge.

2 With the key stakeholders identified, position them on the quadrant map – do they need to be kept satisfied, engaged actively, kept informed, or monitored? Discuss as a team how you might do this.

IDENTIFY STAKEHOLDERS



MANAGING STAKEHOLDER EXPECTATION



INTEREST & AVAILABILITY